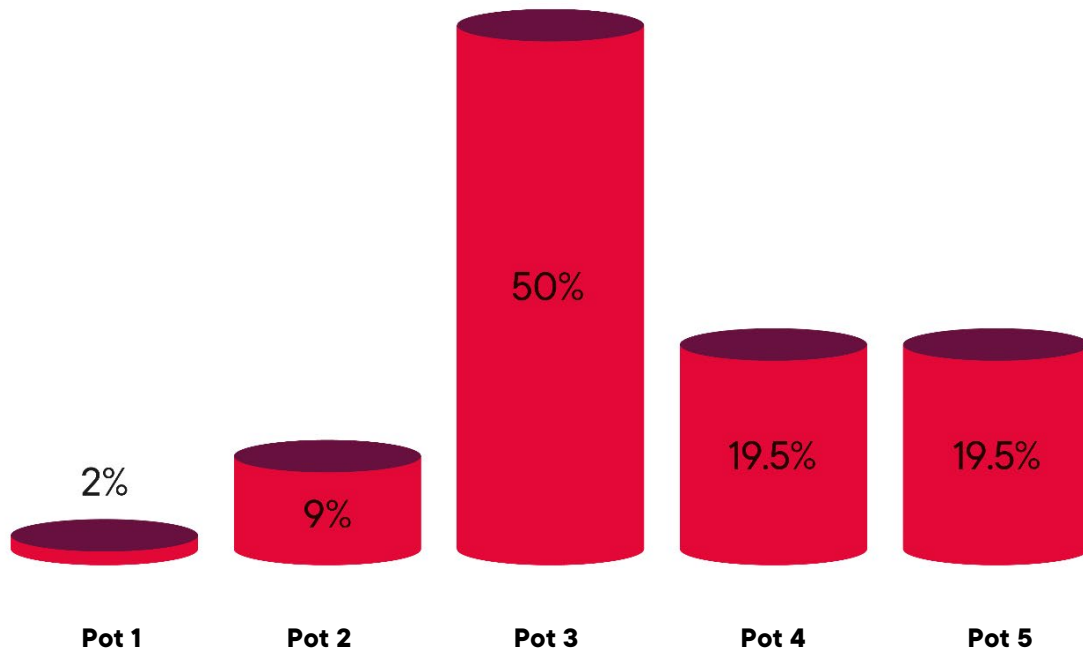


September 2021

Press Publishers' Right Germany

Corint Media Distribution Plan – Visualization
(Convenience Translation)



Pot 1

2% of the distribution sum is allocated in equal allotments for each press publication (domain) for which Corint Media has been assigned Rights for management.

Pot 2

9% of the total sum available for distribution shall be allocated according to the percentage share of reach "IVW general". This distribution group includes all press publications (domains) that fully or to a predominant extent meet the requirements for a press publication as defined by law, and for which IVW visits are logged.

Pot 3

50% of the total sum available for distribution shall be allocated according to the percentage share of reach "IVW qualified". This distribution group includes all press publications (domains) that clearly meet the legal requirements of a press publication and the "legislative target group", and for which IVW visits are logged.

Corint Media GmbH

Lennéstr. 5, 10785 Berlin, Germany
info@corint-media.com
Phone: +49 (0)30 206 200 0
Fax: +49 (0)30 206 200 33

Chairman of the Supervisory Board: Dr. Torsten Rossmann
Managing Director: Markus Runde, Christoph Schwennicke
HRB 84636 AG Berlin-Charlottenburg, Germany
Tax-No.: 30/253/51333, VAT-ID: DE 225999462

Deutsche Bank AG Berlin, Germany
BIC: DEUTDE33XXX
IBAN: DE20 1007 0000 0071 1002 00

For pots 2 and 3, the percentage share of reach is calculated by including visits based on the data retrieved by the IVW. In order to calculate the percentage share of reach, the reach – being the total number of visits accruing to each press publication (domain) for the relevant financial year, as recorded by the IVW for each beneficiary who is a press publisher – shall be determined as a percentage of the visits achieved by all press publishers with their press publications in the respective pot.

Pot 4

19.5% of the distribution sum, in addition, shall be only distributed among regional press publishers, the internal distribution to be based on the criterion of turnover and weekly circulation (average hard circulation of a title in the 2nd quarter of the respective business year as per IVW (subscription + single sales incl. ePaper) * issues per week * copy price (single sales price of last date of release in the month of May of the respective business year)). To calculate the proportion of profits, the profits accrued from one press publication (domain) shall be put in proportion to the profits that all regional press publishers in pot 4 achieve.

Pot 5

19.5% of the distribution sum, in addition, shall be only distributed among national press publishers, the internal categorisation to be based on the criterion of turnover and weekly circulation (average hard circulation of a title in the 2nd quarter of the respective business year as per IVW (subscription + single sales incl. ePaper) * issues per week * copy price (single sales price of last date of release in the month of May of the respective business year)). To calculate the proportion of profits, the profits accrued from one press publication (domain) shall be put in proportion to the profits that all national press publishers in pot 5 achieve.

Corint Media GmbH

Lennéstr. 5, 10785 Berlin, Germany
info@corint-media.com
Phone: +49 (0)30 206 200 0
Fax: +49 (0)30 206 200 33

Chairman of the Supervisory Board: Dr. Torsten Rossmann
Managing Director: Markus Runde, Christoph Schwennicke
HRB 84636 AG Berlin-Charlottenburg, Germany
Tax-No.: 30/253/51333, VAT-ID: DE 225999462

Deutsche Bank AG Berlin, Germany
BIC: DEUTDE33XXX
IBAN: DE20 1007 0000 0071 1002 00